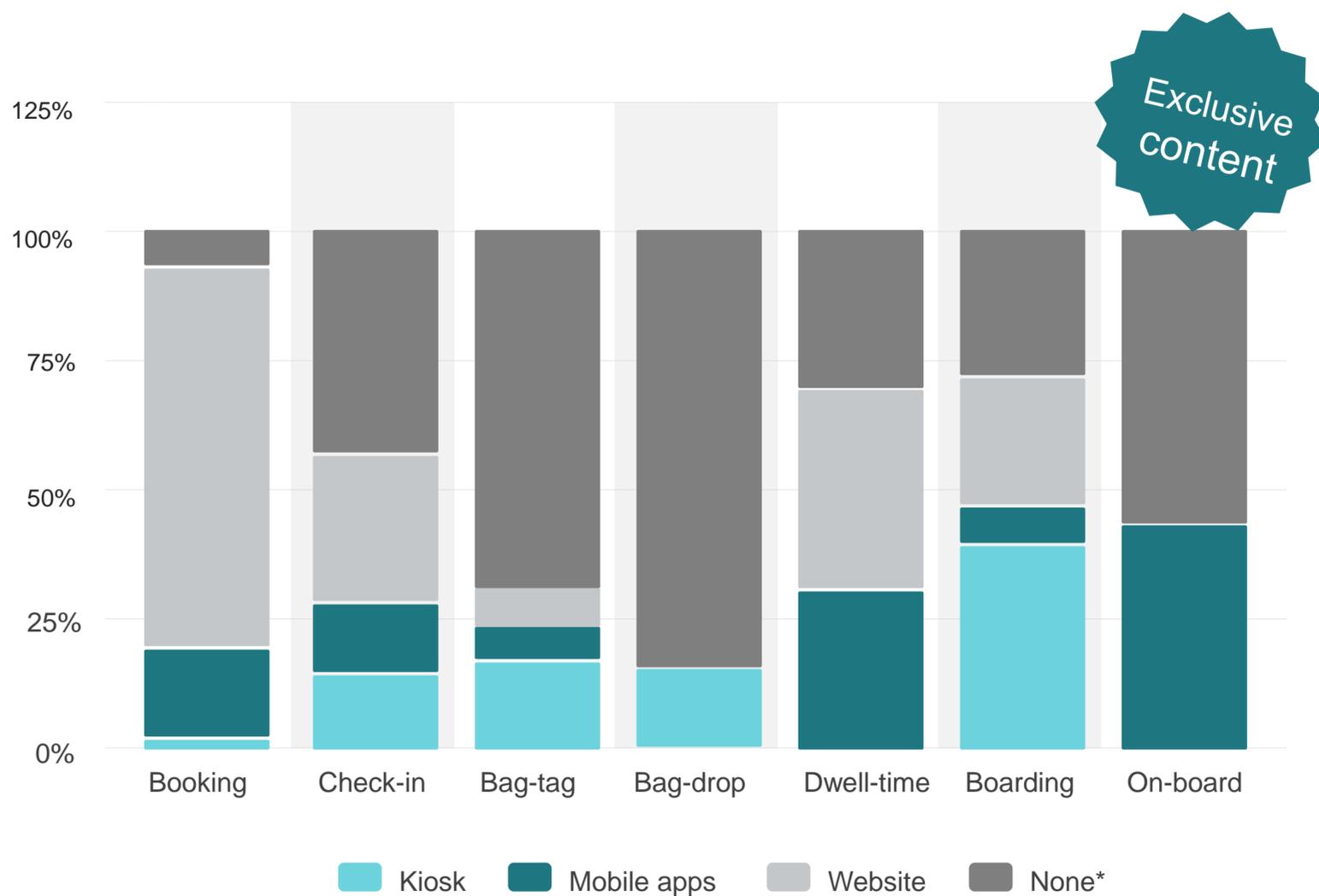


## AIRLINES SHOULD INNOVATIVE IN ORDER TO GET A COMPETITIVE EDGE

While a number of passengers is growing each year, airlines companies are trying to make flights simpler and more convenient for travelers by creating innovative self-service solutions and improving overall passenger experience.

This recent 2016 survey of using technology for self services on different stages shows that 31% of airline passengers use web check-in comparing to 12% who use smart phone for check-in.



Airline executives who develop future strategies of their technology investment, should seriously consider the following questions:

1. How do you make sure your offers are the ones passenger will select, when searching and comparing airfares?
2. Is my airline competitive enough in digital interactions?
3. Are our passengers constantly connected, engaged, fully informed at the all stages of their journey?
4. How we capture and analyze passengers experience and are we able to make a personalized offers?
5. Is that experience consistent across all of the distribution channels?

## WE ARE ABLE TO BRING YOUR TRAVEL TECHNOLOGY TO THE NEXT LEVEL

Copler combines its technical excellence with a deep understanding of the airline services industry and offers the following technology solutions:



Big data capturing and analytics



Large data mining and clustering



Demand and supply chain planning



Forecasting algorithms



Predictive and disruptive analytics



Safety and security risk modeling



Technology infrastructure architecture



Technology deployment



Engineering and Maintenance

### Key business KPIs that Copler team will help you will improve:

Our team of Data Scientists develops a framework to capture and collect large datasets, as well as wise machine learning mechanism that will provide insights on how and why some unique events occur compare and simulate the impact, expected outcome and of strategic decisions you are going to make.

### Potential benefits you get:

- Real-time control and optimization of flight schedules
- The most effective pricing model for tickets and services
- More targeted spending on marketing and advertising
- Increased customer satisfaction

For more information contact:



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